

The advertisement features a large, open wooden closet filled with various clothing items like shoes, hats, and folded clothes. A large, 3D red ampersand (&) is prominently displayed in the center of the closet. To the left of the ampersand, the word "ADOBE" is written in white, bold, sans-serif capital letters. To the right, a hand holds a tablet displaying an American Eagle Outfitters advertisement. The tablet screen shows a group of people in a forest setting with a green and yellow vehicle. The text "AMERICAN EAGLE OUTFITTERS" is visible on the tablet screen. In the top left corner, there is a small red square with the Adobe logo and the word "Adobe" below it.

ADOBE &

Happy customers are always in fashion

Wildly popular clothing retailer American Eagle Outfitters used Adobe's Online Marketing Suite to deliver a personalized, loyalty-building shopping experience that is as smart as it is stylish. Learn how Adobe is bringing digital experiences to life at adobe.com/go/futureofdigital. Join in at [#futureofdigital](https://twitter.com/futureofdigital)

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