



**TROY DUHON
DOESN'T JUST
BELIEVE IN DOING
GOOD
BUSINESS.
HE BELIEVES
IN DOING
GOOD.**

FINANCING
PROTECTION PRODUCTS
REMARKETING

ally[®]
DO IT
RIGHT.

ALLY.COM/BB AUTO RIGHT

And what he values most is the impact he has on others. That's why after Hurricane Katrina devastated his hometown of New Orleans, he didn't hesitate to turn a dealership into a much-needed soup kitchen. Since his true calling is making a difference, he still gives back to the community through every car sold. It's called "Profit for a Purpose" – the core principle of his business.

We're honored to support Troy's commitment to always doing it right. Because like him, we believe good business starts with doing good.

© 2016 Ally Financial Inc.

DSREPS

dsreps.com
© DSReps

New York

(917) 407-4292

Nicki Silverman: nicki@dsreps.com

Los Angeles

(626) 441-2224

Deborah Schwartz: deb@dsreps.com
Crystal Roberts: crystal@dsreps.com