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**OMNI-HEAT: 20% WARMER
WHEN APPLIED CORRECTLY.**

Omni-Heat® is 20% warmer than an ordinary lining. It breathes and regulates temperature so you don't get overheated. That's because it's made with a patent-pending silver dot pattern that reflects your heat back to you. All you have to do is put it on. Visit columbia.com/omni-heat to see the warmest jackets tested by some of the coldest people in The Greater Outdoors.

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