
SOME MEN ARE
KICKED OUT
OF BARS

OTHERS ARE KICKED
OUT OF
COUNTRIES



IN 1960, THE REVOLUTIONARY REGIME IN CUBA ILLEGALLY CONFISCATED ALL THE BACARDI COMPANY'S CUBAN ASSETS WITHOUT COMPENSATION AND FORCED THEM OUT OF THE COUNTRY. THE BACARDÍS LOST THEIR BUSINESS AND THEIR HOME, BUT AS HISTORY HAS PROVEN, NOT THEIR SPIRIT. THEY SIMPLY STARTED OVER SOMEWHERE ELSE.



BACARDÍ
UNTAMEABLE
SINCE 1862

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