

APPLE'S STOCK: *Buy, Sell, or Hold?*

# FORTUNE

EXCLUSIVE

## Meet the CEO of the Biggest Company on Earth

By BRIAN O'KEEFE

Wal-Mart's  
**MIKE DUKE**

Will His  
Colossal  
Company  
Be the First  
to Hit \$500  
**BILLION**  
in Sales?

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