

# THE *Hollywood* REPORTER

AUGUST 19, 2011

**WALKING DEAD:  
THE FIRING OF  
FRANK DARABONT**

San Diego Charger  
Antonio Gates,  
a high draft pick

**TCA WINNERS  
AND LOSERS**

*Shhhh!*  
L.A.'s new facelift  
alternatives

Actor Rudd is  
just one of  
the industry's  
observed players



## THE BUSINESS OF FANTASY FOOTBALL

27 million Americans (and counting) play, driving explosive NFL ratings, web traffic, record broadcast deals and nearly \$1 billion in spending. 'I wish I didn't like it as much as I do,' jokes Paul Rudd. 'It's a sickness'

**WHAT MEN WATCH**  
SURPRISING ANALYSIS OF THE TV SHOWS  
GUYS GET MOST EXCITED ABOUT

*Peter Yang*

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