IT AIN'T THAT HARD, FOLKS. MAKE BETTER CARS.

One car obsessive's highly opinionated take on how to fix Detroit

BY JAY LENO

Photograph by JEFF MINTON



••• THE TYPE OF VEHICLES America makes best are, unfortunately, not the type of vehicles that people really want anymore. Nobody builds better trucks than the Americans do. Not even the Japanese build as good a truck as the Ford F-150 or the Chevy Silverado. It's the same with performance cars. The Corvette Z06 has 505 horsepower, comes with a big warranty, and can hit 200 miles per hour. It weighs almost exactly the same as a half-million-dollar Porsche Carrera GT and gets higher mileage—26 miles per gallon.

Where we seem to lose it is in the low-bucks econocar. I used to be able to identify any American car from 25 yards. Now they all have this jellybean look. It's a mystery to me, because the one thing we used to do better than anybody else was build cheap, extremely high-quality cars. We did it for decades, all the way back to the beginning of the industry. There was no better car for the money than the Model T. It was a basic car, but it used the finest materials available. There are still almost a million of them out there.