

LL COOL J, BEFORE



"THERE WAS A TIME WHEN I WAS NOT COOL WITH THE LADIES. THEN I DISCOVERED OLD SPICE SWAGGER AND THINGS BEGAN TO CHANGE. FIRST I BECAME COOL WITH THE LADIES. THEN I BECAME FAMOUS AND ALL THIS OTHER STUFF HAPPENED. THANKS, OLD SPICE." -LL COOL J

Old Spice  
**Swagger**  
THE SCENT THAT MAKES A DIFFERENCE!



*Danielle Levitt*

**DSREPS**

dsreps.com  
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New York

(917) 407-4292

Nicki Silverman: [nicki@dsreps.com](mailto:nicki@dsreps.com)

Los Angeles

(626) 441-2224

Deborah Schwartz: [deb@dsreps.com](mailto:deb@dsreps.com)

Crystal Roberts: [crystal@dsreps.com](mailto:crystal@dsreps.com)