

The image shows a hand holding a tablet in a clothing closet. The tablet displays an advertisement for American Eagle Outfitters featuring a group of people around a yellow van and a green jeep. The background of the entire image is a well-lit closet with various clothing items hanging and folded on shelves. A large red ampersand is superimposed over the closet scene.

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Happy customers are always in fashion

Wildly popular clothing retailer American Eagle Outfitters used Adobe's Online Marketing Suite to deliver a personalized, loyalty-building shopping experience that is as smart as it is stylish. Learn how Adobe is bringing digital experiences to life at adobe.com/go/futureofdigital. Join in at [#futureofdigital](https://twitter.com/futureofdigital)

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