



The advertisement features a large, open wooden closet filled with various clothing items like shoes, hats, and folded clothes. A large, 3D red ampersand (&) is prominently displayed in the center of the closet. To the right, a hand holds a tablet displaying an American Eagle Outfitters advertisement showing a group of people in a forest setting with a green and yellow vehicle. The Adobe logo is in the top left corner.

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Happy customers are always in fashion

Wildly popular clothing retailer American Eagle Outfitters used Adobe's Online Marketing Suite to deliver a personalized, loyalty-building shopping experience that is as smart as it is stylish. Learn how Adobe is bringing digital experiences to life at adobe.com/go/futureofdigital. Join in at [#futureofdigital](https://twitter.com/futureofdigital)

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